

ENGLISH FOR PROFESSIONALS | *Technology & Innovation*

Class 4 – Consumer Electronics Show 2011 (Telephone Class)

OBJETIVE

Talking about the latest technologies showcased at the CES 2011 and what changes are in store for the future.

TASK 1: VIDEO

Before the class watch the following video and prepare the questions below.



<http://www.9news.com/money/story.aspx?storyid=174037&catid=75>

TASK 2: THE CLASS

INTRODUCTION

- What is the latest electronic device that you have purchased? How often do you use it?

LET'S TALK ABOUT THE VIDEO

- The video says, "the CES is the vanguard of new technology." What does that mean?

- What are the four examples the video gives of the latest technologies introduced at the show?

- How is the way we watch TV changing?

ENGLISH FOR PROFESSIONALS | *Technology & Innovation*

Class 4 – Consumer Electronics Show 2011 (Telephone Class)

- What else does the video say we will soon be able to do from our televisions?

- What is the huge step forward that video conferencing has taken? What is the goal of Creative, the company developing this new version of HD video conferencing?

MORE CONVERSATION

- The video says that technology will reshape our lives, changing our habits, our families, etc. What effects do you believe technology has had, or will have on us?

- Have you ever had a videoconference at work? Do you feel they are as effective as having a meeting in person?

VOCABULARY

gizmo, gadget, vanguard, underway, cutting edge

MY NOTES
