

ENGLISH FOR PROFESSIONALS | *Tourism & Hospitality*

TH Class 12 – *Be your own travel agent (Telephone Class)*

OBJETIVE

To talk about the influence of social media in travel and tourism

TASK 1: VIDEO

Before the class watch the following video and prepare the questions below.



http://youtu.be/u1j3Vq_ndkk

TASK 2: THE CLASS

INTRODUCTION

- The speaker in the video mentions that with the aid of social networking sites like Twitter people can find the local “hidden gems” in a city. What does this expression “hidden gems” mean?

LET'S TALK ABOUT THE VIDEO

- How are people utilizing Twitter to enhance their travel experiences?
- Why is the advice from Twitter more accurate compared to the Internet or other sources of information?

- What service does the website “Trip it” offer? And how does it differ from Expedia?

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- What does “Couchsurfing.com” offer?

- According to the speaker, the community has now become the expert travel agent. Do you agree?

MORE CONVERSATION

- Were you aware of these interesting social travel websites and would you join any of them?

- Will you be making use of social media when marketing your hotel?

VOCABULARY

Engaging, Local, Convenient

MY NOTES
