

ENGLISH FOR PROFESSIONALS | *Marketing & Sales*

Class 1 – Body Language Expert – Business Secrets Revealed (Telephone Class)

OBJETIVE

To practice listening skills in this fast paced video, which discusses the importance of body language in all aspects of our lives, whether it be a job interview, a date, friendship, or a sales meeting.

TASK 1: VIDEO

Before the class watch the following video and prepare the questions below.



<http://www.youtube.com/watch?v=0lpEpHaR-WI&feature=related>

TASK 2: THE CLASS

INTRODUCTION

- Arriving late to a job interview could be the kiss of death. What do we mean by “kiss of death?”

LET'S TALK ABOUT THE VIDEO

- According to Janine Driver, what is the best way to give a handshake? What are the “Wet Fish” and the “Bone Crusher?”

- Why is posture important? What happens when you slouch or have poor posture?

- What should we do with our arms? What shouldn't we do?
