

ENGLISH FOR PROFESSIONALS | Finance & Economy

FE Class 1 – How NASDAQ Works: Behind the Scenes (Telephone Class)

OBJETIVE

Getting to know the stock market, and in particular, the NASDAQ stock exchange.

TASK 1: VIDEO

Before the class watch the following video and prepare the questions below.



<http://videos.howstuffworks.com/business-and-money/stock-market-videos-playlist.htm - video-412>

TASK 2: THE CLASS

INTRODUCTION

- “We all know that money doesn’t grow on trees.” What does that mean?

LET’S TALK ABOUT THE VIDEO

- NASDAQ is an electronic stock exchange. What does that mean?

- What is a matching engine? How does it work?

- How many stocks are listed on the NASDAQ matching engine? What other stock markets are these stocks listed on?
